

# Copy of The 50 Hottest Women in Tech

Title	Alias	Slide Headline	Affiliation/ Company	Position	Content	Image Name
Sheryl Sandberg		Sheryl Sandberg	Facebook	COO	Since taking over operating duties for Facebook in 2008, Sheryl Sandberg cunning approach to Facebook's advertising quickly turned the site profitable. She's also was the first female member of Facebook's board of directors.	
Marissa Mayer		Marissa Mayer	Yahoo	CEO and President	After graduating from Stanford with a masters in Computer Science (with a specific focus on artificial intelligence) Marissa Mayer took over as CEO of Yahoo in 2012. Mayer is currently the youngest CEO of a Fortune 500 company.	
Leigh Alexander		Leigh Alexander	Gamasutra	Writer	One of the most prominent woman journalists in video games, Alexander has written extensively on feminism and female identity in and around games culture.	
Bridget Van Kralingen		Bridget Van Kralingen	IBM	Senior Vice President	Bridget Van Kralingen spends her day at IBM managing the company's global initiatives, and directing a solid 100,000 employees that work under her.	
Anita Sarkeesian		Anita Sarkeesian	Feminist Frequency	Critic	Anita Sarkeesian is responsible for some of the best feminist deconstructions of modern media. Her website, Freminist Frequency, addresses everything from video games to lego blocks with an articulate, steady-handed tone.	
Amanda Steinberg		Amanda Steinberg	Dailyworth.com	Founder	The smart, ambitious, and Columbia-educated Amanda Steinberg started Dailyworth.com to help women build true net worth. Currently the site has over 300,000 subscribers.	
Sophia Amoruso		Sophia Amoruso	Nastygal.com	Founder	Sophia Amoruso grew a small Ebay store into Nastygal.com, one of the most popular and forward-thinking fashion websites around. Last year the site exceeded 100 million dollars in revenue.	
Joanne Wilson		Joanne Wilson	Various	Investor	Joanne Wilson has invested in several popular internet companies, including Dailyworth.com, Lover.ly, and Nestio. 13 of the 17 companies she has contributed to are female-owned.	
Sonia Sahney Nagar		Sonia Sahney Nagar	Pickie	Co-Founder	Nagar took her MBA from Harvard Business School and turned it into Pickie, a shopping magazine that's curated and personalized for each individual customer.	
Alexa Von Tobel		Alexa Von Tobel	LearnVest	Founder	Harvard-graduate Alexa Von Tobel founded Learnvest, a female-oriented website that aims to make balancing finances easy and relatable.	
Jess Lee		Jess Lee	Polyvore	Co-Founder	Jess Lee is one of the founders behind Polyvore, a socially-oriented fashion website, which currently ranks as the most popular fashion website on the internet.	
Amber MacArthur		Amber MacArthur	Tech TV	Personality	Not only just a prolific figure in technology commentary, MacArthur takes special care to highlight and champion the increasing presence of women in tech-oriented positions.	
Katie Jacobs Stanton		Katie Jacobs Stanton	Twitter	Head of International Strategy	Not only does Katie Jacobs Stanton head the all-important international strategy division at Twitter, she also played a key role in Obama's revolutionary social media campaign.	
Kara Swisher		Kara Swisher	Wall Street Journal	Columnist	Kara Swisher is a technology columnist for the Wall Street Journal, and stands as one of the most long-running and crucial voices on the internet.	
Xeni Jardin		Xeni Jardin	Boing Boing	Co-Editor	Xeni Jardin has been blogging about technology since way before it was cool.	
Christina Cacioppo		Christina Cacioppo	Union Square Ventures	Analyst	Cacioppo's day job has her working with Union Square Ventures, a company keen on investing into groundbreaking tech-oriented startups, she also keeps a great social media presence.	
Jenna Wortham		Jenna Wortham	New York Times	Reporter	In the realm of great tech reporting and writing, you really can't go wrong with New York Times reporter Jenna Wortham.	
Kashmir Hill		Kashmir Hill	Forbes	Columnist	Kashmir Hill's column "The Not-So Private Parts" is some of the best writing out there on the increasingly muddy area of online privacy.	
Dina Kaplan		Dina Kaplan	blip.tv	Co-Founder	Dina Kaplan built blip.tv, one of the best websites on the internet for growing and exposing homemade web series. She's also a distinguished journalist.	
Sharon Wienbar		Sharon Wienbar	Scale Venture Partners	Managing Director	We have a thing for women excited and enthusiastic about the future of technology. Sharon Wienbar has dedicated her career to investing in mobile, internet, and software companies.	
Denise Howell		Denise Howell	This WEEK in LAW	Lawyer	Denise Howell is a lawyer who knows more about intellectual property law than you or me could ever hope to. She also spends her offtime on the internet show This WEEK in LAW.	
Sarah Lacy		Sarah Lacy	PandoDaily	Founder	Sarah Lacy has spent a solid chunk of her life in Silicon Valley, reporting on all the crazy competitive fervor that consumes the big players in modern technology.	
Ory Okolloh		Ory Okolloh	Mzalendo	Co-Founder	Born in Kenya, in 2006 Ory Okolloh started the influential website Mzalendo, built to keep an eye on corrupt parliaments across the world.	
Courtney Boyd Myers		Courtney Boyd Myers	The Next Web	East Coast Editor	The Next Web is one of the best technology sites on the internet and Courtney Boyd Myers is a big reason why.	
Emma Barnett		Emma Barnett	The Daily Telegraph	Editor	Emma Barnett's tech writing at The Daily Telegram comes with a welcoming cultural overtone.	
Rachel Sterne		Rachel Stern	New York City Government	Chief Digital Officer	Rachel Stern provides excellent insight on the many ways small local governments are utilizing their social media presence.	
Joanna Stern		Joanna Stern	Engadget	Editor	Joanna Stern's enthusiastic and deeply knowledgeable prose on gadgets and technology is some of the most relatable coverage on the internet.	
Gina Trapani		Gina Trapani	Lifehacker	Founder	Gina Trapani founded the influential Lifehacker blog. She's one of a handful of tech writers who has also spent time as an actual developer.	
Leslie Bradshaw		Leslie Bradshaw	JESS3	President	Leslie Bradshaw co-founded the prominent data-design company JESS3, which helped translate raw numbers and stats into relatable images. Now she works with Guide, a startup that's working to translate text from news sources into streamable audio.	

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Jolie O'Dell	Jolie O'Dell	VentureBeat	Reporter	Another great tech journalist, particularly adept at talking about the business side of things. She also blogs about her cooking under the moniker "The Single Housewife."
Shira Lazar	Shira Lazar	CBS	Host	Shira Lazar hosts What's Trending on CBS News, and has her finger on the pulse of consumer tech and media better than anybody.
Caterina Fake	Caterina Fake	Flickr	Co-Founder	Caterina Fake ascended through the tech world from the ground up, spending time at Netscape and Salon before eventually building her own successful startup, the original photo-sharing service Flickr.
danah boyd	danah boyd	Senior Researcher	Microsoft	danah boyd is breaking ground in the divisions of labor and data between the content-creating users of social media giants, and the few executives who lord over it all.
Leila Janah	Leila Janah	CEO	Samasource	Janah's organization Samasource connects the unemployed in some of the world's poorest countries to online, digital-based jobs.
Alexandra Hall	Alexandra Hall	Google	Senior Director	Alexandra Hall is the senior director of Google's Luner X program, which aims to give out millions of dollars worth of prizes to those who can construct a homebrewed lunar module.
Gina Bianchini	Gina Bianchini	Ning	CEO and President	After stints at Goldman Sachs and the CKS Group, Bianchini started Ning, a social network that aims to cater to the personalized tastes of the consumer.
Erika Trautman	Erika Trautman	Flixxmaster Game Insight International	CEO	Trautman is behind the startup Flixxmaster, a popular service with the tools for users to create their own interactive videos.
Alisa Chumachenko	Alisa Chumachenko	CEO	CEO	Chumachenko's Game Insight International is one of the leaders in mobile gaming. Their most popular product Paradise Island made over 50 million dollars in 2011.
Jessica Herrin	Jessica Herin	Stella & Dot	CEO	The innovative online jewelry store Stella & Dot uses creative direct-marketing tactics to get their product out on the ground level. Jessica Harin's startup is currently worth around \$400 million.
Cella Irvine	Cella Irvine	Vibrant Media	CEO	Advertising guru Cella Irvine was once the CEO of About.com, and has now taken Vibrant Media to a net worth of \$300 million.
Wendi Sturgis	Wendi Sturgis	Yext	EVP	Sturgis is part of Yext, an ascending new company that aims to create a sort-of online Yellow Pages for a business environment increasingly fragmented in our new online world.
Lauren Santo Domingo	Lauren Santo Domingo	Moda Operandi	Creative Director	Lauren Santo Domingo is a contributing editor at Vogue, but she also built her own startup Moda Operandi, which allows its users to pre-order looks right off the runway.
Julia Hartz	Julia Hartz	Ticketbrite	President	Julia Hartz has spent time at MTV and FX, but her current ticket-selling company Ticketbrite is valued at about 350 million.
Gwynne Shotwell	Gwynne Shotwell	SpaceX	President	Gwynne Shotwell runs the day-to-day operations of SpaceX, one of the most prominent privately-owned space exploration companies in the world.
Jennifer Cole	Jennifer Cole	NASA	Aerospace Engineer	Jennifer Cole is the chief of the aerodynamics and propulsion branch at NASA, which means she's a lot more famous than me or you.
Robin Hunicke	Robin Hunicke	thatgamecompany	Executive Producer	Hunicke is one of the people responsible for last year's incredible PS3-exclusive Journey.
Kim Swift	Kim Swift	Airtight Games	Designer	Kim Swift was one of the primary reasons we all got to experience Portal back in 2007.
Jane Jensen	Jane Jensen	Various	Designer	Jane Jensen was one of the biggest, and most crucial voices in adventure game design in the '90s. Her biggest contribution was the immortal Gabriel Knight series.
Brenda Brathwaite	Brenda Brathwaite	Various	Designer	Though she is perhaps best known for her marriage to John Romero, Brenda Brathwaite has been a longtime advocate for the place of women in games and game design.
Roberta Williams	Roberta Williams	Sierra	Designer	Perhaps the most famous woman in game design in all of history, Roberta Williams is responsible for the very genesis of the graphic adventure game, King's Quest.